

INTERNATIONAL
TRAVEL TRADE SHOW
OF MALDIVES



TTM

1 - 3 MAY 2018

SECOND YEAR

WHY
VISIT?

Find out more
traveltrademaldives.com

ABOUT TTM

The first International Travel Trade Show (TTM 2017) concluded with immense support from the industry. The only platform that connects the travel trade community of the Maldives to the global network of travel professionals gathered over 400 industry professionals from top 100 resort properties, international trade agencies including the leading travel operators and travel agents, media partners, international airlines and key industry stakeholders. Using the handy Connect software, registered users conducted over 3,000 pre-scheduled meetings with the most influential decision makers in the industry for two days. It is widely believed that over \$1 billion worth of contracts have been discussed over the span of two days of TTM.

TTM 2017 featured the first Hotelier Summit: a solution-oriented platform that allowed industry professionals and decision makers to think ahead and explore the future of tourism and hospitality industry in the Maldives.

TTM enabled the launching of the most lucrative destination marketing campaign in the history of Maldives tourism themed as “Experience Maldives” initiated by American Express and Bank of Maldives (BML) in association with Ministry of Tourism and Maldives Association of Tourism Industry (MATI), directly promoting Maldives on an unprecedented scale to their 120 million-customer base worldwide.

In recognition of the constant need to find, identify and recruit capable talents to the tourism industry, TTM organized Tourism Career Fair aimed at helping HR Managers from across the country to find the talent they seek.

PATA Academy, the ‘PATA Human Capacity Building Program’ staged by The Pacific Asia Travel Association (PATA) under the theme of “Explore the Art of Storytelling” played an integral part of TTM.

In addition, the Maldives Travel Awards 2017: People’s Edition, which will recognize, award and celebrate the accomplishments, efforts, talent, and endeavors of the most successful and longest - serving individuals in the travel industry of Maldives will also be held during TTM. The Maldives Travel Awards will be presented during the TTM Gala Night held at Adaaran Select Hudhuranfushi and will feature an elegant banquet, live music and the chance to network with industry stakeholders

HIGHLIGHTS OF TTM 2017



Highlights from BML Hotelier Summit TTM 2017.

HIGHLIGHTS OF TTM 2017



Highlights TTM 2017 -
Pre-Scheduled meetings.

HIGHLIGHTS OF TTM 2017



EXHIBITORS OF 2017





ROBINSON'S CLUB MALDIVES



WHY TTM?



EXCLUSIVELY MALDIVES

The ONLY travel trade show in the world exclusively dedicated to selling Maldives.



ONLINE PRESENCE

Complete your company profile for buyers and travel professionals to view, including images, videos and press releases.



PR EXPOSURE

Work with TTM's PR team to increase the coverage of your messages and stories, targeting your key markets.



VISION 2020

2 million tourists annually with annual receipts of USD 3.5 billion by 2020



MEET THE MEDIA/BLOGGERS

Journalists and editors exclusively from top travel and tourism media publications means worldwide exposure.



SEARCH, CONNECT & ARRANGE MEETINGS WITH BUYERS BEFORE TTM

This tool allows you to message and pre-arrange meetings with buyers, visitors and other exhibitors



USD 2.5 BILLION INDUSTRY

Over USD 2.5 billion tourism receipts annually in Maldives with over 1.2 million tourists arrivals.



OVER 100 PROPERTIES

TTM hosts over 100 exhibitors, including top resorts, hotels, airlines and other key stakeholders of the tourism industry.



OVER 150 TRADE VISITOR

TTM attracts over 150 buyers, which includes top tour operators, DMCs and OTAs across the globe.

EVENTS & FACILITIES



HOTELIER SUMMIT TTM

Hotelier Summit-TTM would see over 150 tourism professionals confirmed to attend including resort and hotel general managers, resident managers, key hotel owners, International Trade Stakeholders and travel industry professionals. The summit is aimed to act as a platform whereby stakeholders of the industry would meet in one place to discuss the future of Tourism in the Maldives.



TTM GALA NIGHT

The Gala Event features a classy dinner with rich and exotic Maldivian tastes, live music by leading artists, and of course the opportunity to network with the highest executives, decision makers, and market shapers of the industry.



OVER 3000 MEETINGS \$1 BILLION WORTH CONTRACTS DISCUSSED

TTM will see over 3000 pre scheduled meetings between exhibitors and trade visitors. Over \$1 billion worth of contracts will be discussed



MALDIVES DIVE EXPO

A world-class platform for industry players to better engage with each other, connect with suppliers and dive operators along with the existing dive schools. The Dive Expo will be held as part of the much anticipated Travel Trade Maldives (TTM) 2018.



TOURISM CAREER FAIR

This event will be exhibited by resorts, liveaboards, leading hotel chains & service providers in the tourism industry of Maldives. The goal of the career fair is to give job seekers, students, employers, training institutions and government agencies a place to network. The career fair will be most effective for businesses that are currently recruiting, expecting to, or for those wanting to promote services..



TTM MAGAZINE

The official magazine of TTM, published in English, will be freely distributed at the event & other international travel trade shows. This magazine includes exhibitor profiles, visitor profiles, and partner profiles. The magazine also have other important information regarding the Maldives as a tourism destination.

MALDIVES TOURISM INDUSTRY

VIA PASSENGER FLOW



140+
Resorts



180+
Safari Vessels



500+
Hotels & Guesthouses



40,000+
Beds



1.3 million+
Tourists



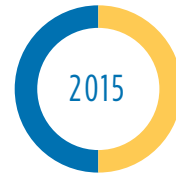
7 million+
Bed Nights



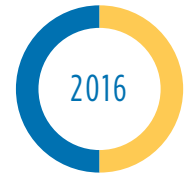
\$2.5 billion+
Tourist Receipts



1,495,338 ARRIVALS
1,502,105 DEPARTURES



1,525,598 ARRIVALS
1,520,021 DEPARTURES



2,084,773 ARRIVALS
2,093,427 DEPARTURES

96,720

domestic sea plane
movements

23,678

domestic wheel
based movements

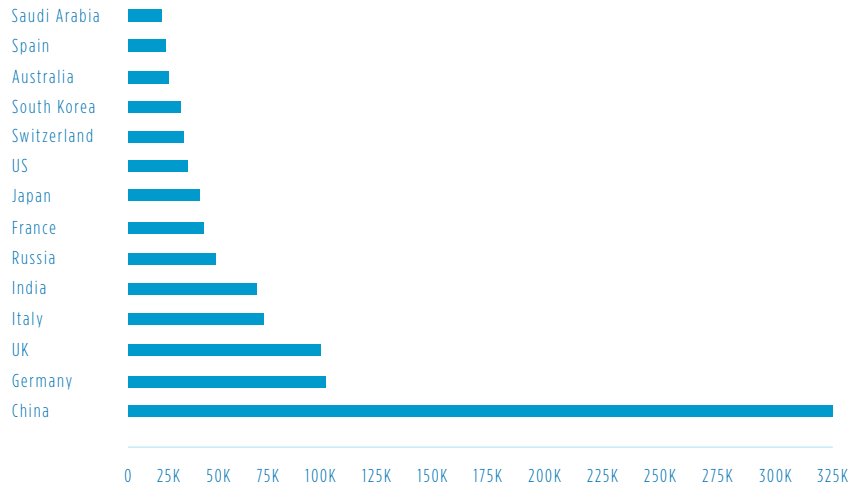
23,482

International wheel
based movements

143,880

Total aircraft
movements

TOP 10 MARKETS 2016



REGISTRATION

REGISTRATION DEADLINE

Deadline: 31st December 2017

REGISTRATION INCLUDES:

- Free Accommodation (not applicable after deadline)
- Usage of “Connect” software to pre-arrange up to 50 meetings
- Listing in the “Visitors List” on the Connect software
- Unlimited usage of business centre facilities
- Complimentary coffee, tea, water, soft drinks at the event
- Invitation to the official TTM Closing Gala Event
- Wi-Fi Internet at the event

LIMITED AVAILABILITY

Visitors in the TTM is strictly limited to 150 visitors. Confirmation of participation at the TTM is subject to consideration and approval by event organizer.

ORGANISER



MALDIVES GETAWAYS

Founded in 2010, Maldives Getaways is a leading PR & marketing agency in Maldives. In addition, Maldives Getaways also offers various other services such as graphic design, content writing, web design, event management, publishing, photography & videography and market research & consultancy.

www.getaways.mv

CONTACT US

To visit/exhibit or discuss your partnership with TTM team, please contact us via details below.

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